Control Your Excitement!

pabra
ai defense, *beyond cyber*

2024 | AI Cyber Media Kit

Ali Pabrai

U.S. Department of Defense CMMC Program

Global AI Cyber Defense Thought Leader

MSEE | CISSP (ISSAP | ISSMP) | CMMC (CCA, CCP, RPA, RP) | HITRUST® CCSFP | Security+

ISACA TOP-RATED SPEAKER ★★★★★

Mr. Ali Pabrai, a global cybersecurity & compliance expert, is the chairman & chief executive of ecfirst. A highly sought after professional, he has successfully delivered solutions to U.S. government agencies, IT firms, healthcare systems, legal & other organizations worldwide. His career was launched with the U.S. Department of Energy's nuclear research facility, Fermi National Accelerator Laboratory. He has served as vice chairman and in several senior officer positions with NASDAQ-based firms.

Mr. Pabrai has led numerous engagements worldwide for ISO 27001, PCI DSS, NIST, CMMC, GDPR, CCPA, FERPA, HITRUST CSF and HIPAA/HITECH. Mr. Pabrai served as an Interim CISO for a health system with 40+ locations.

Mr. Pabrai has presented passionate briefs to tens of thousands globally, including the USA, United Kingdom, France, Taiwan, Singapore, Canada, India, UAE, Saudi Arabia, Philippines, Japan, Ireland, Bahrain, Jordan, South Africa, Egypt, Ghana and other countries.

He is a globally renowned speaker who has been featured as a keynote as well as moderated cybersecurity conferences. Mr. Pabrai is the author of several published works. Clients that Mr. Pabrai has delivered to have included the U.S. Defense Intelligence Agency (DIA), and the U.S. Naval Surface Warfare Center.

Mr. Pabrai was appointed and served (2017) as a member of the select HITRUST CSF Assessor Council. Mr. Pabrai is a proud member of the InfraGard (FBI).

"We have had the true pleasure of working with Ali Pabrai at conferences all over the world during the past few years – with one unanimous word that keeps resounding among audiences and staff alike – *AWESOME!*"

MICHAEL MACH | *Conference Program Manager* | *ISACA*

ISACA® Trust in, and value from, information systems

FBI Conference

"Pabrai's presentation style is engaging, and he encourages questions and discussions. I would recommend him for future presentations and trainings."

JOSH MORE | *Cyber Sector Chief* | *Iowa FBI InfraGard*

"You delivered a fantastic presentation and we all felt your passion for cyber security."

JAMES E LAMADRID | *Supervisory Special Agent* | *Federal Bureau of Investigation (FBI)* | *Cyber Task Force*

"On behalf of the Idaho InfraGard (FBI), I would like to thank Pabrai for presenting at our conference. Pabrai is the kind of speaker you want to bring to executives and staff. He says it in a simple, no nonsense way, in a manner that everyone can understand."

RACHEL ZAHN | *President* | *InfraGard (FBI)* | *Idaho Alliance*

"Thank you Pabrai. Your enthusiasm and relevance for the Information Security material you presented at our combined Infragard (FBI) conference in Idaho Falls was very well received and pertinent to both our chapter as an organization and the constituents in attendance."

CLARK HARSHBARGER | *FBI*

Author

Getting Started with HIPAA

First published book on HIPAA

UNIX Internetworking

First book on UNIX & Networks

Internet & TCP/IP Network Security

First book on TCP/IP security

The ecfirst DoD CMMC Ecosystem

Achieve CMMC Certification

HITRUST® Authorized External Assessor

Global Events

Ascendant Compliance Management

AHIMA American Health Information Management Association®

AHIP

ASIS INTERNATIONAL

INFRAGARD

CSX CYBERSECURITY NEXUS

COUNTY OF MODOC CALIFORNIA

HCCA Health Care Compliance Association

Google

HIMSS

ISACA

Microsoft

wedi

SECURE360 conference

HIMSS IOWA CHAPTER

HIPAA Summit

HITRUST®

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HITRUST Certification = Credible HIPAA Compliance Program

Learning from the Equifax Breach: Lessons for Healthcare Leadership

Asymmetric Attacks Mandate Credible Cybersecurity Framework

HITRUST CSF = A Prescription for HIPAA Compliance

Benefits of the New HITRUST Assessor Council

Is HIPAA in Your Enterprise DNA?

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ISACA Industry Spotlight with Ali Pabrai

CMMC and CUI: Rocket Fuel

Decoding CUI—a Highly Valued Data Type at Risk

What Cyberprofessionals Should Know About CUI

US DoD Launches Comprehensive CMMC 2.0 Cybersecurity Framework

Advanced Cyberdefense U.S. DoD's CMMC Maturity Level 5

America's Newest Privacy Rights Act—California's CPRA

APTs Require Enhanced Cyberdefense

Resilience in the Cybersecurity Supply Chain: U.S. DoD's CMMC Maturity Level 1

Getting Started With CMMC, a U.S. DoD Mandate for Cybersecurity

COVID-19 Cyberattacks Require Businesses to Prioritize Cyber Resilience

Testimonials

"**Your presentation was absolutely outstanding!** As Randy mentioned, your presentation style is exceptional and remarkably comfortable.

Your unwavering focus on detail, effortless flow of information, and expert utilization of clear slides and additional explanations truly set your presentations apart as top-notch. It's worth noting that your presentation resonated incredibly well with the CIOC members.

I received numerous text messages praising your skills and highlighting that you are unequivocally one of the finest presenters we've ever had the pleasure of listening to."

RICHARD PAUL
VP Information Services
Discovery Behavioral Health, Inc.

DISCOVERY
Behavioral Health

"We are very **satisfied with your thoroughness** and have made a number of policy adjustments as a result of the findings. We look forward to a continuing relationship and would highly recommend ecfirst."

LEE PAYNE
Director of Healthcare Services
Konica Minolta Business Solutions U.S.A., Inc.

KONICA MINOLTA

"I have 20+ years of experience in the Healthcare IT industry in a variety of roles including Cybersecurity software and services. During this time, I have seen numerous speakers on the topic of Cybersecurity and Ali Pabrai is among the best.

He covers the state of the industry, healthcare-specific regulations, process, product, best practices and call- to-action takeaways in a manner that can be understood at multiple levels including technical, clinical, supply chain, and executive.

Ali also weaves in **stories and humor to keep the audience engaged** on what can be a dry yet frightening topic. I highly recommend Ali Pabrai as a speaker, trainer and consultant in this area."

CHRIS LIBURDI
Director — Business Development
Srcg Ops — Business Technology

vizient®

"We at BRG are always looking to improve and enhance our compliance and cybersecurity posture. This is an area of executive and strategic priority for our organization to secure confidential client information. From HIPAA compliance, cybersecurity pen tests, to the HITRUST Certification engagement, we have found ecfirst to be **an exceptional partner that labored incredibly hard for us, with us**. The ecfirst insight and diligence to ensuring HITRUST Certification mandates are met led to us completing our engagement on budget and time. We look forward to deeper collaboration with ecfirst in the cybersecurity space in the future. I know you are personally committed and engaged to ensure BRG success with each engagement. I continue to recommend ecfirst highly and often!

CHIP GOODMAN
Vice President of Information Technology
Berkeley Research Group, LLC

BRG
Berkeley Research Group

"Prime Healthcare and its network of 40+ hospitals are excited to have exclusively selected ecfirst, home of the HIPAA Academy, to address **HIPAA and HITECH regulatory compliance mandates**. The engagement is based on the ecfirst Managed Compliance Services Program which is a complete end-to-end comprehensive compliance solution that addresses risk analysis, technical vulnerability assessment, policy development, social engineering, business impact analysis, creation of a disaster recovery plan, as well as on-demand remediation services for risk management (corrective action plan). Prime Healthcare is excited to have partnered with an organization — ecfirst — that is recognized in the healthcare industry and with business associates internationally, as a leader devoted to enabling health systems to continually meet information privacy and security regulatory requirements."

PRIME HEALTHCARE
Corporate Marketing

Prime Healthcare

"As a long-time customer of All Covered, a business unit of Konica Minolta, who manages my company IT infrastructure, my firm IT SERVICES FROM KONiCA MINOLTA first reached out to determine if they knew of a party to help with an Information Security Risk and Vulnerability Assessment. I was **pleasantly surprised** to know that All Covered has a strategic partnership with ecfirst. This eased my mind immediately because I knew that any successful assessment and subsequent actions would require collaboration from multiple parties.

Since the beginning, my experience with ecfirst has been outstanding. I spent the most time with the professional responsible for the Risk Assessment. He was **outstanding every step of the way**. Unlike other company services which encompass an assessment only, ecfirst offered a package of services which did not stop with the assessments and instead began the groundwork for a solid set of policies and procedures which I could then review and amend with the particular information that only I would know about my company processes. Many questions came up during this part of the project, and ecfirst was beyond responsive and answered every question as thoroughly as I could ever imagine.

I am very grateful for the services ecfirst has offered and very fortunate to have this partnership between ecfirst and All Covered/Konica Minolta available."

EXISTING ALL COVERED CLIENT
Southern California

All Covered®

"Beacon Health Options has always strived for success in embracing and adopting cybersecurity frameworks to provide the maximum assurance for our customers. Beacon partnered with ecfirst to deliver on our commitment to achieve HITRUST CSF Certification."

"I can truly state that the expertise provided by ecfirst really assisted Beacon in achieving its HITRUST CSF Certification. ecfirst provided the HITRUST Workshop training and subject matter experts throughout our HITRUST journey. It has been a pleasure working with ecfirst!"

IZHAR AHMED MUJADDIDI
VP, Chief Information Security Officer
Beacon Health Options

beacon
health options

"Iron Medical Systems (IMS), as the largest provider of IaaS to the radiation oncology sector of the medical community, has always strived to provide the best service, privacy and protection in private medical cloud infrastructures. When we first became HITRUST certified in 2015, the company that worked with us was decent, but, as it turned out, hid from us many important details of the process - leaving us considerably less prepared than we thought we were."

"ecfirst completely changed that. Their transparency, advocacy and assistance continue to be invaluable as we navigate the changing landscape of HITRUST certification. They quickly understood, and were sensitive to, our somewhat unique needs and ecosystem, aligning us with the latest requirements. Everyone we've worked with has been prompt and insightful. Their collaboration with our security and privacy team resulted, not just in a successful renewal of our HITRUST certification, but in fact helped us to be a better company by clarifying the processes of which we must excel. Although learning all of the things that our previous vendor had hid from us was uncomfortable, ecfirst quickly helped us over those speed bumps with honesty and candor. We are now working on our HITRUST interim assessment as well as planning our recertification and looking forward to working with ecfirst for the second round."

"IMS looks forward to a long and mutually beneficial relationship with ecfirst as they help us continue to leverage *HITRUST as a foundation for a world class risk-management framework for our private medical cloud*."

EDWARD W. PURKISS
President & CEO
IRON Medical Systems

IRON medical systems